



Journey CxO

Effective Presentation Techniques

Cohort Group Meeting: Mar 2022

Business Acumen: Effective Presentations



- **Exercise:** Use the 'inversion principle' (made famous by Charlie Munger.)
 - Thought exercise: If I were in the audience (participating in this meeting or listening to this presentation), what would make it ineffective or feel like a waste of my time and attention?
 - When preparing to lead meetings or make presentations, try to think about the event through the lens of your audience / listeners.
- **Part 1: What Will Make This Meeting or Presentation Ineffective, a Waste of Time, and/or Uninteresting? What Will my Audience not Get that they Want?**
 - Mistake 1: _____
 - Mistake 2: _____
 - Mistake 3: _____
 - Mistake 4: _____
 - Mistake 5: _____
 - Mistake 6: _____

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- **Part 2: What Pre-emptive Changes Can I Make to My Approach to this Meeting or Presentation to Fix the Potential Mistakes I Foresee?**
 - Solution 1: _____
 - Solution 2: _____
 - Solution 3: _____
 - Solution 4: _____
 - Solution 5: _____
 - Solution 6: _____